



INFOTECH
Excellence Delivered

Corporate Presentation

World-class Premier Business and Technology Services Company

Taking innovation to a new level with years of IT experience along with forward thinking, SEAL Infotech is truly committed to help its world-wide customers in business technology consulting, digital transformation, implementation and technical support throughout the life-cycle of your technology investment.

▶ Innovation

It is vital for any progressive organization to succeed, that they to partner with a trusted innovative technology provider.

▶ Transformation

Equipped with resources that have the latest technical expertise to help your business transform and grow.

▶ Automation

Improving efficiency and minimizing human intervention in processes by leveraging the latest innovative solutions.

COMPANY OVERVIEW

- **A UAE based corporation established in 2002**
- **Regional HQ in Dubai with offices in India, Singapore, Hong Kong, Casablanca and London**
- **A Global, Award winning, full SAP Solution and Services Partner**
 - Strategy Consulting - SAP strategy and program development, Enterprise systems strategy and portfolio management, Supply Chain Planning, eProcurement, Business Intelligence and Portals
 - SAP Implementation - Services Solution design, application development, application management, hosting and outsourcing
 - Specialists in SAP solutions - SAP ERP, S/4HANA, CRM, SCM, SRM, Ariba, SEM, BW, NetWeaver (PI/XI, Portals, MDM, AS ABAP, AS JAVA), xMII, xLPO, Retail All in One, Simple Finance, Manufacturing All in One.
- **Extensive industry experience across 16 verticals**
- **100% successful SAP implementation track record**
- **SAP Solution Centers in North America, Dubai & India**
- **Employees – 200+ globally**



VISION, MISSION & VALUES

VISION

To become a global leader in delivering excellence through innovative technologies and the latest digital solutions.

MISSION

To be the most trusted one-stop technology and management consultancy provider, constantly and effectively meeting customers' challenges by bringing forth new ideas, solutions and path-breaking innovations.

VALUES

Passion, Integrity, Innovation and Commitment to our Customers – these are our core values that are deep rooted in our organization's work culture, uniting us across geographies.

Our Ever-Evolving Success Stories

Projects Delivered

○ **400**

Professional Business Consultants

○ **500+**

Global Customers

○ **250+**

Customer Satisfaction

○ **>95%**

Industry Solutions

○ **25+**

Cost and Time Saving

○ **>70%**

AWARDS & RECOGNITIONS



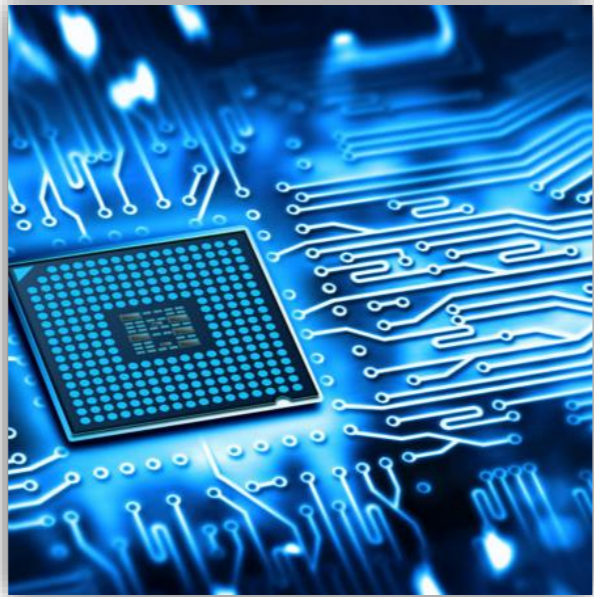
CERTIFIED PARTNER NETWORK



INDUSTRIES EXPERTISE



Food & Beverages



Hi-Tech



Chemicals



Automotive



Energy, Utilities & Mining



Oil & Gas



Consumer Products



Healthcare/ Pharma



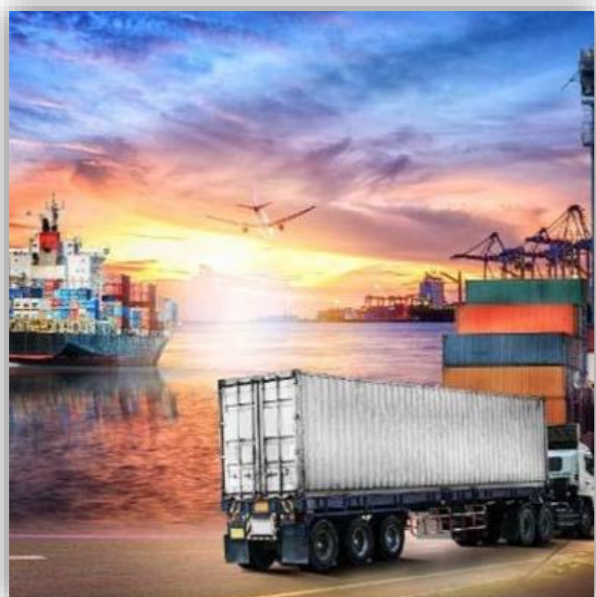
Retail



FMCG, Wholesale & Distribution



Banking



Logistics & Transportation



Manufacturing



Government



Travel & Tourism



Information Technology





STRATEGIC BUSINESS UNITS

Consulting Services

- Business Consulting
- Process Consulting
- Technology Consulting
- Innovation Consulting
- Digital Transformation
- Disruptive Technologies

Digital Services

- Digital Strategy & Planning
- Search Engine Optimization (SEO)
- Social Media Marketing (SMM)
- Pay per Click (PPC)
- Brand Identity Design
- UI / UX Design
- Marketing Videos
- Email & SMS Marketing

Technology

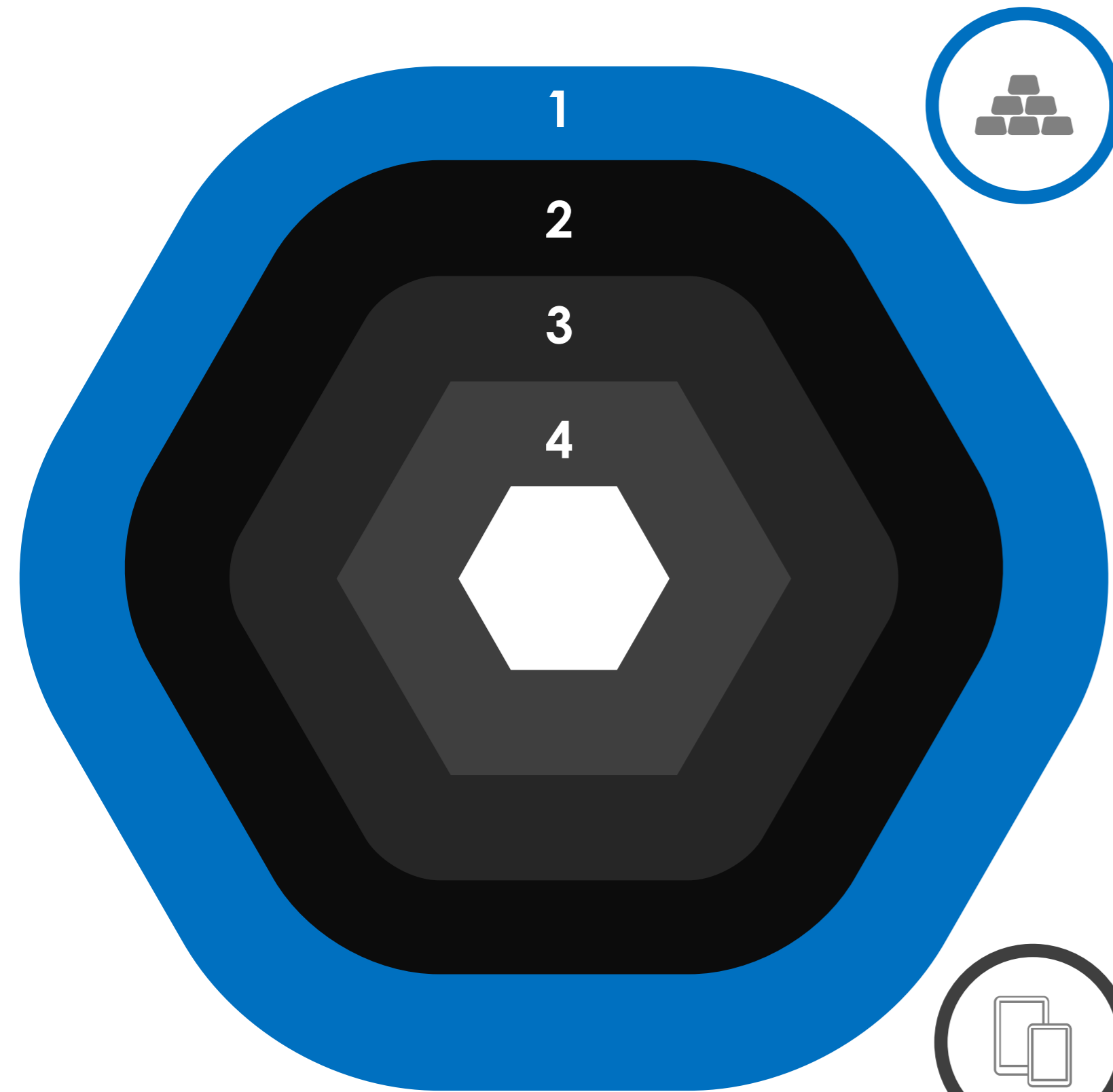
- BI & Analytics Solutions
- Enterprise Mobility Solutions
- Enterprise Application Services
- AI & IoT Solutions
- Application Management Services
- Advisory Services
- Custom Application Development
- Mobile Application Development
- Ecommerce Platform Development

Services & Solutions

- SAP Consulting
- SAP Support
- SAP S/4HANA
- SAP SuccessFactors
- SAP Fiori
- Microsoft SharePoint
- Futura
- ORAK
- Managed Cloud
- Outsourcing



	CRM	SCM	SEM	NetWeaver™	SRM
SERVICES	<ul style="list-style-type: none"> ❖ Strategy development ❖ Customer Service and Operations assessment ❖ Order Management and Processing ❖ Customer Self Service ❖ Service Management ❖ Catalog and Content Management ❖ Call center Management and solutions 	<ul style="list-style-type: none"> ❖ Supply Chain Modeling ❖ SCM Strategy & Best fit assessment ❖ Supply Chain Metrics ❖ Demand Supply chain optimization 	<ul style="list-style-type: none"> ❖ Workshops ❖ Value Based Requirements Assessment ❖ Project Planning and Implementation ❖ Analytics ❖ BPM 	<ul style="list-style-type: none"> ❖ Management Education ❖ Business Case ❖ Strategy ❖ Design/Development ❖ Integration 	<ul style="list-style-type: none"> ❖ Strategic Sourcing ❖ Spend Analysis ❖ e-procurement strategy ❖ Catalog strategy
EXPERTISE	<ul style="list-style-type: none"> ➤ CRM ➤ CIC, Internet Sales, Mobile sales, Channel management 	<ul style="list-style-type: none"> ➤ SCM (DP, SNP, PPDS, GATP) ➤ APO - R3 - BW - SEM Integration ➤ SCORE Metrics Industry specific modeling expertise 	<ul style="list-style-type: none"> ➤ BPS, BCS, CPM, BW 	<ul style="list-style-type: none"> ➤ BW, EP, XI, MDM ➤ WAS, J2EE, ESS/MSS 	<ul style="list-style-type: none"> ➤ SRM / EBP ➤ Supplier Portal/ SUS ➤ MRP - EBP Integration ➤ Catalog Content Management
PACKAGED OFFERINGS	<ul style="list-style-type: none"> ✓ Industry template ✓ CRM Packaged solution ✓ CRM Analytics ✓ Customer, Sales and Service Portals 	<ul style="list-style-type: none"> ✓ Rapid DP,SNP,GATP ✓ ICH Collaboration ✓ VMI Deployment ✓ PPDS Scheduling 	<ul style="list-style-type: none"> ✓ BPS ✓ BCS ✓ BW ✓ Planning tools 	<ul style="list-style-type: none"> ✓ BW in a Box 4 or 8 Week Option ✓ Portals Starter Package 	<ul style="list-style-type: none"> ✓ Industry template ✓ Cost reduction ✓ EBP R/3 MM integrated solution ✓ Leveraged spend Solution



SAP CONSULTING

We can help you in the rapid deployment of SAP whether On-premise, Cloud or a Hybrid, based on the different pricing and licensing models.



SAP S/4HANA

SEAL's expert team is experienced in handling the largest and most sophisticated migration projects, and ensuring our clients ERPs remain future proof and ahead of the curve.



SAP SUCCESSFACTORS

SuccessFactors HCM Suite is delivered on a secure, reliable, and highly scalable architecture that offers customers rapid deployment, rapid results, and continuous innovation



SAP FIORI

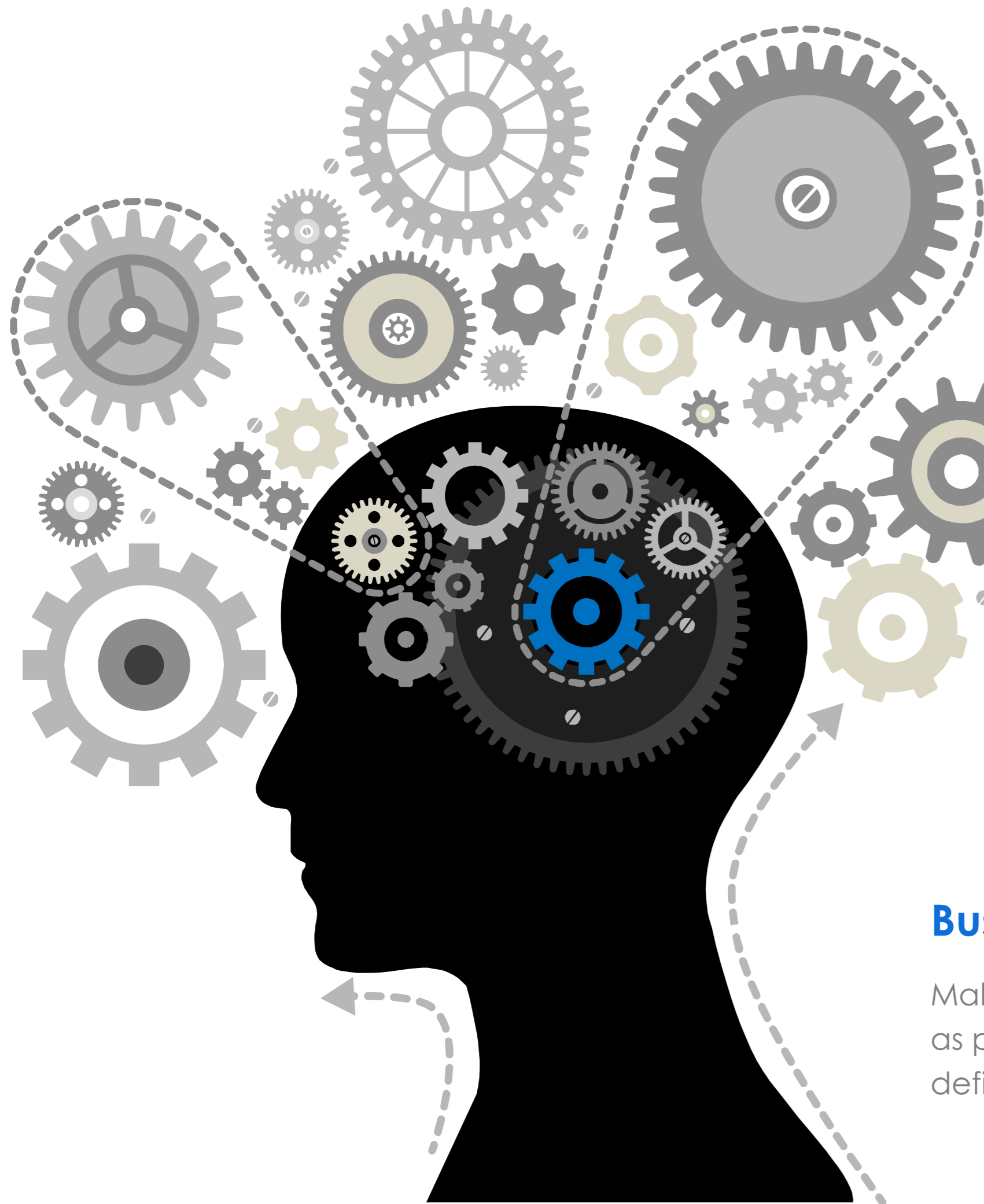
SEAL Infotech provides complete support and advice on planning and implementing personalized SAP Fiori apps for all business processes in various industries.



Our USP

- Worked and developed an innovative solutions and methodology for development and implementation that is proprietary.
- Robust project development approach and systematic functional expert participation. The cornerstone of the innovation is our unique strength in domain expertise and industry experience.
- Ensure a high level of interaction between our clients and our technical experts and delivery team – during the entire project lifecycle.





User Assurance

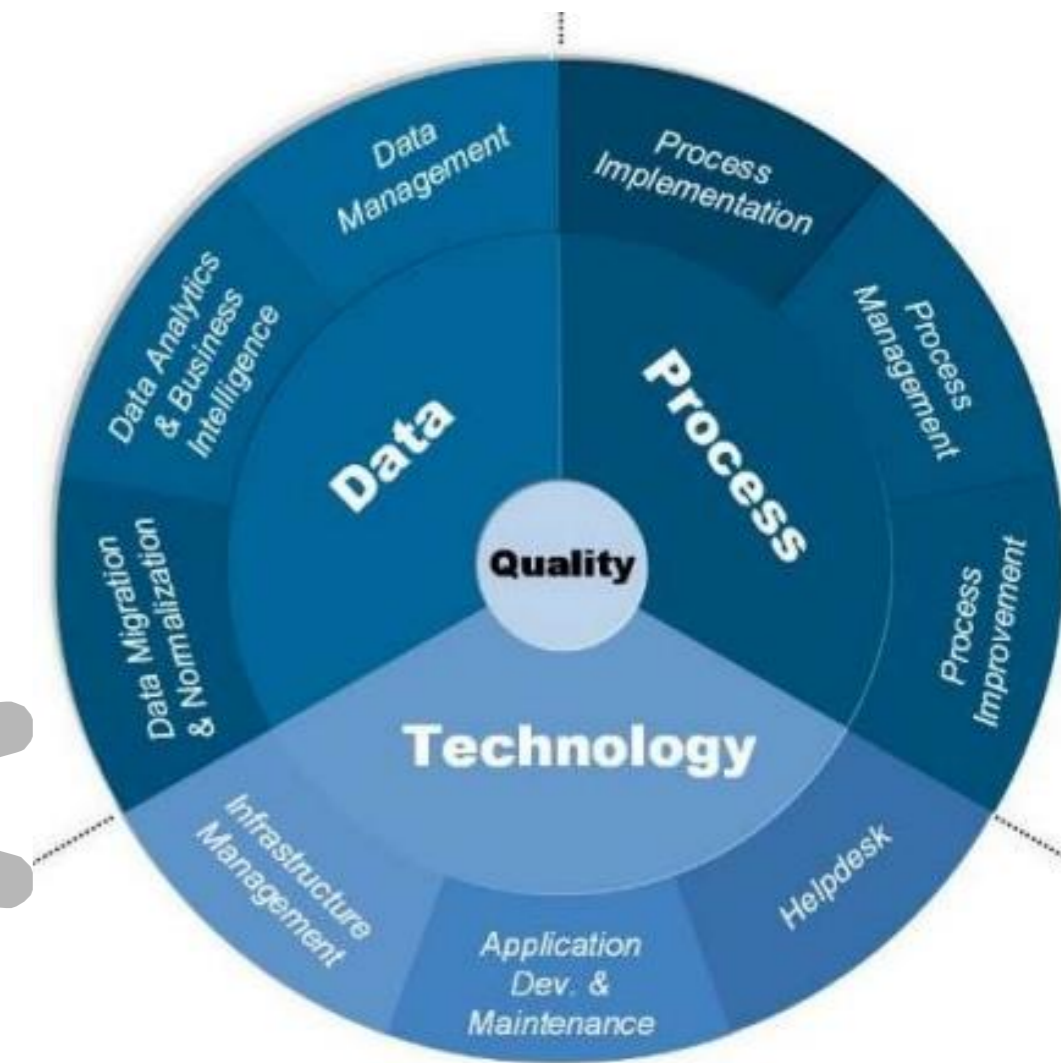
Making sure the client requirements are being achieved by assessing the implemented features.

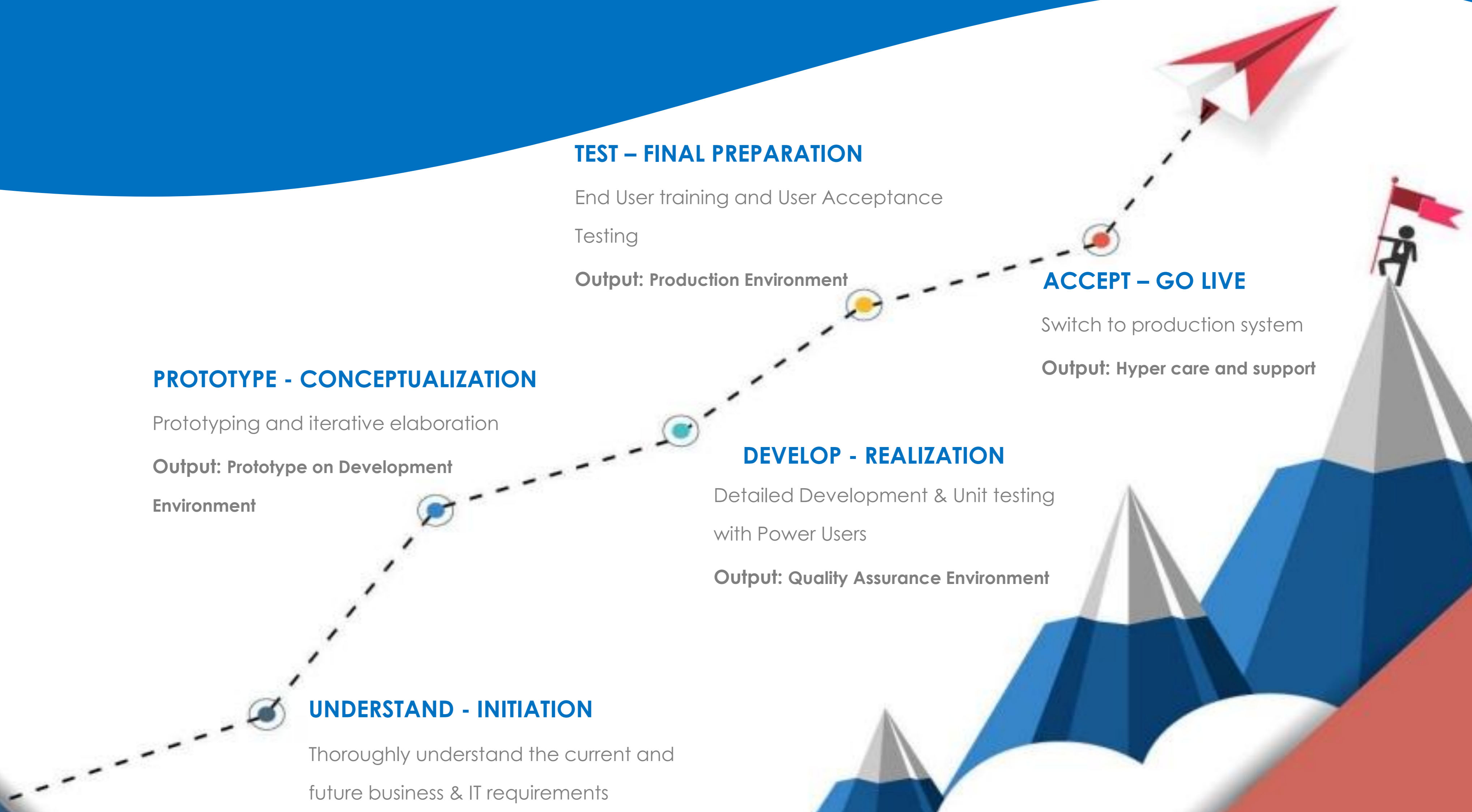
Business Assurance

Making sure project cost is viable as per timelines and process defined as agreed with client.

Technical Assurance

Making sure technical solution is viable for scalability, performance and against standards.





PROTOTYPE - CONCEPTUALIZATION

Prototyping and iterative elaboration

Output: Prototype on Development Environment

UNDERSTAND - INITIATION

Thoroughly understand the current and future business & IT requirements

Output: Blueprint & Project Plan

TEST – FINAL PREPARATION

End User training and User Acceptance Testing

Output: Production Environment

DEVELOP - REALIZATION

Detailed Development & Unit testing with Power Users

Output: Quality Assurance Environment

ACCEPT – GO LIVE

Switch to production system

Output: Hyper care and support



SOME OF OUR HAPPY CLIENTS



هيئة كهرباء ومياه دبي
Dubai Electricity & Water Authority



الهيئة الاتحادية للجمارك
Federal Customs Authority



وايتس
whites



BAUSCH+Health



ALARIS™
MEDICAL SYSTEMS

BASF
The Chemical Company



AVNET®
Reach Further™

Aventis Behring



Celanese
The chemistry inside innovation™



BAJAJ



المجلس التنفيذي
THE EXECUTIVE COUNCIL



SOME OF OUR HAPPY CLIENTS





SUCCESSFUL IMPLEMENTATIONS

**F
&
B**

IMPLEMENTATIONS

Schwan's Foods

- Participated in Initial Implementation
- Implemented PM, HR,WM and EDI
- Implemented SRM
- Implementation planning for SEM BPS and Enterprise Portals

Tony's Pizza

- Involved in the Implementation of R/3 Core Modules
- Implemented SM at a later date

Tyson Foods

Implemented CO PA

Michael Foods

- Involved in the Initial implementation of R/3
- Later Implemented CO Using PCA

Kraft Foods

- MRO procurement solution using Bugs Eye and SAP Enterprise

Miller Brewing

- Involved in various initiatives
- Global Pricing Project and Upgrade
- POS (Point of Sale) project
- E procurement for Distributor network

Anheuser-Busch

- BW Implementation

Dr. Pepper

- HR Implementation

Retail

IMPLEMENTATIONS

LULU Hypermarkets

- One of the largest successful SAP IS Retail implementation in Hypermarket environment
- Point of Sale (PoS), loyalty programs and complete IS Retail processes were implemented on SAP, SAP CRM and SAP BI & Analytics.
- Implemented SAP IS Retail ECC 6.0, in record time of 9 months
- When we went LIVE, there were 7 hypermarkets opening up within 8 months. We were managing this scalability along with the GO LIVE preparation of SAP Retail.

Reliance Retail

- One of the world's largest sized Retail Implementations with multiple verticals of retail, all on single platform
- Integration to Point of Sale (PoS), spread across India having various legal and taxation regimes that needed to be accommodated onto a single platform.
- Implemented SAP IS Retail, Point of Sale (PoS), Build-Operate-Transfer model
- Involved in design and implementation of all the retail outlet types of nearly 1000-2000 stores across India
- Management of entire business transformation including successful implementation and rollout of all formats of businesses of Reliance Retail in collaboration with SAP in India.

IFA Foods

- Completely built a B2B model named **Oncost** based on exact processes of Metro
- SAP IS Retail with front-end Point of Sale (PoS) and having B2B loyalty and complete process management, in a record time of 3 months.

Saudi Co. for Hardware (SACO)

- Business Blueprint for complete IT Transformation
- Program Management
- Frontend POS Implementation and Support

Al Ghanim Industries

- SAP IS Retail was implemented successfully for complete transformation of their electronic business, with the front-end Point of Sale (PoS) Integration. Till date, Al Ghanim uses the platform developed by SEAL Infotech.

Hi-Tech

IMPLEMENTATIONS

AVNET Inc

- Implemented and upgraded SAP R/3
- Did the Global rollout to US, Europe and Asia Pacific
- Implemented FICO, SD, MM/MM,PA and Workflow
- In the next phase implemented DRM, APO and SEM

Infineon

Participated in the initial Implementation in Key roles

Vishay Inter technology

- Implemented SAP to their acquired companies
- Very complex Business and manufacturing processes
- Integrated ABACO shipping system into SAP

Adaptec

- BW implementation

Tyco Electronics

- Developed Global Template for Roll outs
- Implemented in US and Japan
- Modules Implemented are FICO, PP, WM, MM, SD, QM

HP

- Participated in Global APO implementation

Minolta

- Implemented R/3 jointly with KPMG

Chemical

IMPLEMENTATIONS

DuPont Chemicals

- Participated on One of the largest Global APO Implementations

ATOFINA Petrochemicals

- Implementing APO 3.0 SNP and PPDS for NA

BASF

- R/3 Migration, SAP MM and SCM strategy ALE, EDI configuration
EBP implementation

Stepan Co.

- SAP R/3 project design, training and implementation
(SD, MM, QM, FI/CO, Product

Reilly Industries

- SAP R/3 rollout for Esters and Tar businesses
(Manufacturing and Quality), SAP Outsourcing via remote support

Ticona

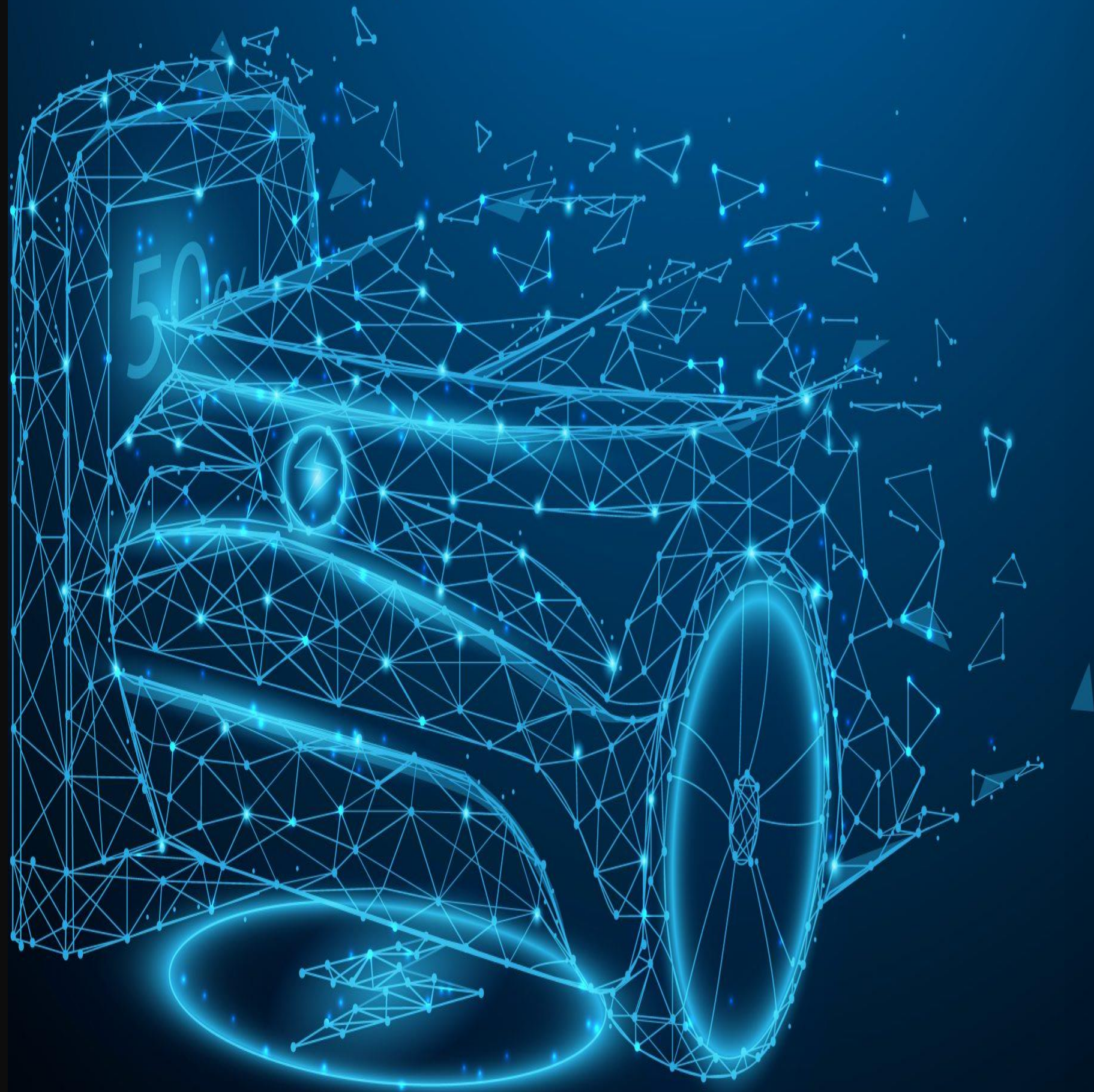
- E procurement strategy and design

Betz Dearborn

- SAP Technical support
(Trading partner Integration, EDI and

Celanese

- SAP SEM Proof of Concept, Cost to Serve,
• Project team training and project documentation



Automotive

IMPLEMENTATIONS

Toyota

- Implementation of Enterprise Dealer Portal
- It consists of Equipment, Part and Warranty portals

BMW NA

- Currently working with BMW on their APO GATP initiative
- Working on the Initial requirement study

Shanghai Motors

- Executed the Testing Contract.
- Testing include Integration, System, User acceptance and Stress testing

Tata Motors

- Involved in the Project some key roles Like FICO lead,
- Asset Accounting, MM lead etc.

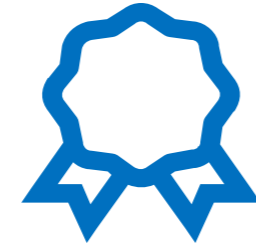
Bajaj Auto

- Involved in the Technical development of the project

SOME OF OUR ACCOMPLISHMENTS



- Awarded the global SAP consulting partnership
- Development of the global integrated enterprise application strategy
 - SAP ERP implementation in 17 countries in Latin America, NA and Europe. Includes core R/3 and BI, SRM, EP and SEM
 - Assessment and development of a Reverse logistics solution for Express Logistics Service (working with SAP AG to develop solution)
 - NetWeaver Ramp Up



Completed the successful implementation of SAP.com based global e Procurement solution for Becton Dickinson



Worldwide implementation partner for AVNET Electronics developed supply chain service for Hi Tech customers like TellLabs, Nokia and Ericsson. Solutions included SAP R/3, APO, BW, SEM and DRM



Developed and executed a strategic SAP value enhancement program which included and R/3 upgrade and BW implementation



Successfully implemented the Supply Chain Management solution using SAP's APO for demand planning and forecasting (APO Ramp Up)



Selected to complete rollout of North American Automotive Solution driven by Dealer. Portal. Included functional and technical support to eliminate a development bottleneck

OUR SOLUTION CENTERS



SAP Solution Centers

- Edison, New Jersey
- Dubai, UAE
- Hyderabad, India
- Chennai, India

SAP R/3 and Enterprise with all core modules

- APO Advanced Planning and Optimization
- SRM /EBP Enterprise Buyer Professional
- BW Business Warehouse
- SEM Strategic Enterprise Management
- CRM Internet Sales based on WAS
- EP SAP Portals

Support / Help Desk

Web Based Tool for Issue Management and Tracking

SEAL's SAP

Knowledge base, tools, accelerators, templates, methodology





At SEAL Infotech, we value our quest to provide outstanding services every single time we collaborate with customers globally. And it is our customers' trust in us that helps us build long-term associations with all of them.

In the ever-changing business and technological landscape, SEAL Infotech successfully supports its customers by offering a wide range of services and solutions like ERP Consulting and Implementations, Advanced Technical Support and Outsourcing, to name a few.

SEAL Infotech has always been a progressive organization with a pulse on the global technological market. In 2021, we are venturing into a new strategic business unit, Digital Marketing and Digital Media Solutions, an ever-growing industry, to serve our existing and new customers globally. It is our endeavor to become a one-stop technology and digital services provider with cutting-edge solutions for all our customers.

Mohammed Mushtaquddin Khan
CEO & Managing Director



Mohammed Mushtaquddin Khan

Chief Executive Officer / Managing Director

An accomplished leader and global management professional with over 30 years of international experience of driving technology led business transformation programs across multiple industry sectors. In end-to-end planning, design and implementation of very large scale (>\$US100 million) SAP programs and also driving technology led business transformation programs across multiple industry verticals including Retail, FMCG, Automotive, Manufacturing and Technology. Rich experience in business development through strategic partnerships, inspire multi-disciplinary technical teams and consistently delivering exceptional value to clients.



Mohammed Abulbarkaath Khan

Head of Projects

Senior Enterprise Solution Consultant and Certified Project Management Professional with over 10 years of leading projects of various technologies. Successfully managed many large multimillion-dollar business transformation projects throughout the region and achieved the highest customer satisfaction. Certified SAP Consultant in multiple modules including SuccessFactors. Expert in Project Scoping, Strategic Planning, Risk Assessment and Project Deployment.



Koteswara Rao. P

Chief Digital Officer

Tech-savvy and Integrated Marketer offering over 20+ years of experience in Corporate Business, Digital Marketing and Business Development with in-depth knowledge of global markets and trends. Have broad knowledge in coordinating projects and ensuring a high level of customer satisfaction. Obtained two patents related to film industry ecosystem and realty ecosystem. An outgoing individual, self-starter with the proven ability to manage multiple projects and tasks in a fast-paced environment.

WHY CHOOSE US ?



People

Our customers' success is our success. That's where our extraordinary team comes into picture. We have invested in our people who are truly outstanding and experts in their own domains.



Quality

We provide professional and excellent products and services at affordable costs to our clients, which is utmost important for us. We are committed for quality and cutting-edge IT solutions.



Delivery

We always strive to deliver enterprise services and solutions to our customers within a designated time and we keep our commitments unbroken and go extra mile to serve our clients globally.



Support

We are one-stop technology support services provider capable of implementing and delivering an innovative, collaborative and effective solutions with quality assurance systems.



Consulting

We promise to deliver the all-inclusive consulting services to organizations with the aim to give them unique competitive advantage.



Industry Expertise

Continuously delivering profitable business outcomes to almost 16 industry verticals including Automotive, Retail, Healthcare, Manufacturing, Engineering, and so on.



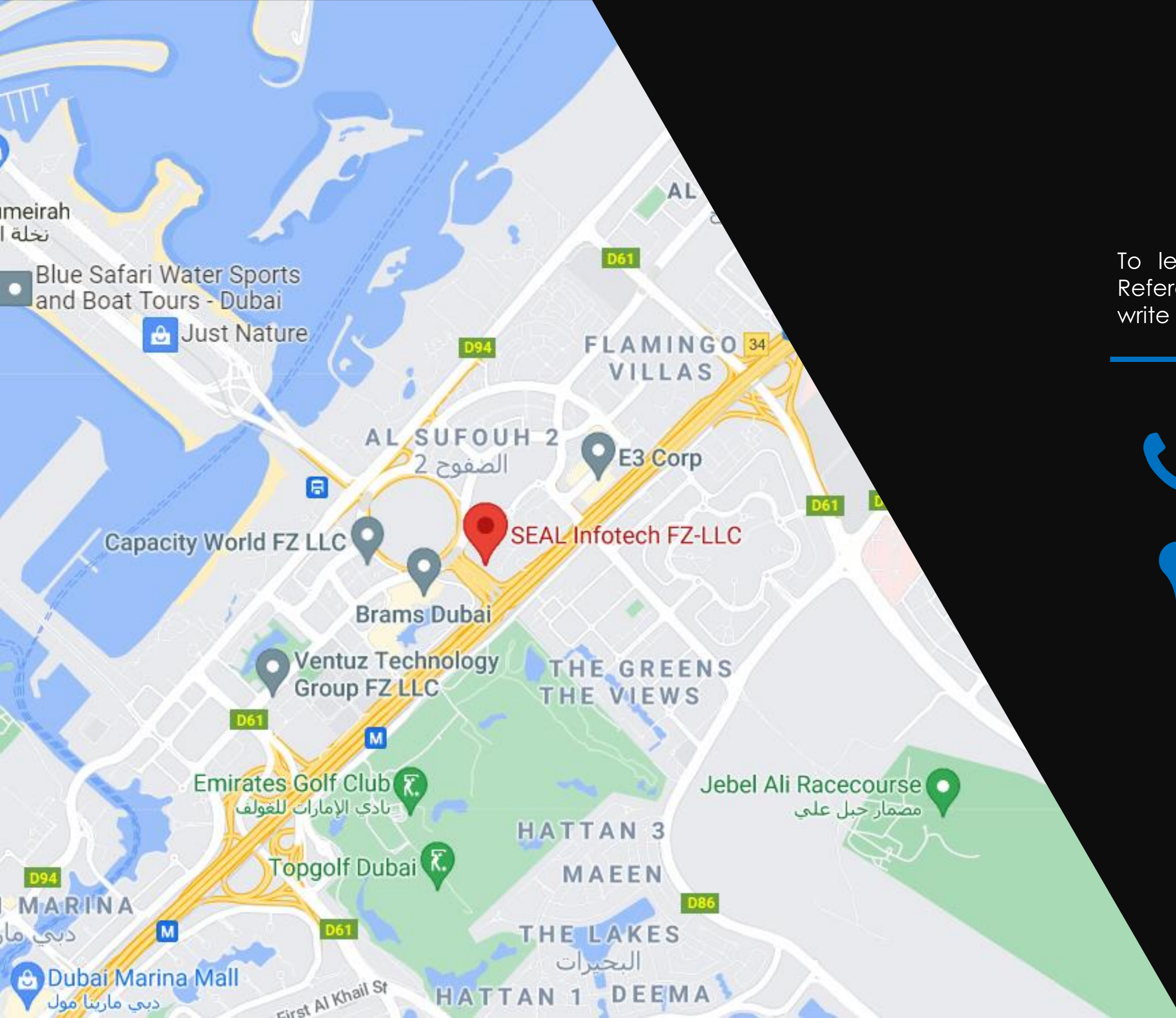
Certified Gold Partner

Certified Gold Partner of SAP & Microsoft offering Consulting, Technology & Support Services to global customers and implementing cost-effective strategies, development, implementation, etc



Process Automation

SEAL maximizes the profitability of your business operations by minimizing the operational costs using Innovation & Automation Anywhere.



To learn more about our Service Offerings, Customer References, Capabilities and Industry Experience, please write us an email or call us at our office

 **971-4-3670377**

 **SEAL INFOTECH FZ LLC**
Office 103, Building 10
Dubai Internet City
P.O. Box 500531, Dubai
United Arab Emirates

Fax : +971 4 3902649

Email : info@sealinfotech.ae

